



Data Center World

by informa...

APRIL 20-23, 2026

Walter E. Washington Convention Center
Washington, D.C.

SPONSOR PASS REGISTRATION GUIDE

Different Pass Types:

- **Standard Conference Pass**
- **All Access Pass**
- **Exhibitor Booth Staff Passes** (*for your staff*)
limited access pass

For exact access details, please click [here](#)

Standard Conference & All Access Passes

Share the below from the [exhibitor portal](#) with your team / staff:

- Pass Registration Link (red hyperlinked code)

the pass type and promo code gets applied automatically if they register through that link

| Description | Code | Available | Used |
|---|--------------------|-----------|------|
| Complimentary Standard Pass | CSP-DTWR34 | 8 | 1 |
| Exhibitor Staff Pass | OR EXP-SEKT36 | 16 | 1 |
| Additional Paid All Access Pass (\$2299) | PDAA-GQGZ92 | Unlimited | 1 |
| Additional Paid Standard Conference Pass (\$1899) | PSP-JAPW97 | Unlimited | 0 |
| Additional Exhibitor Staff Pass (\$299) | PEXP-AQJD39 | 10 | 0 |

Standard Conference & All Access Passes

Need additional passes?

If you have used up your allotment of *complimentary* standard conference passes, you can purchase more via the hyperlinked code under 'Additional Paid Standard Conference Pass' at the discounted price of \$1899 each.

| Description | Code | Available | Used |
|---|-----------------------------|-----------|------|
| Complimentary Standard Pass | CSP-DTWR34 | 8 | 1 |
| Exhibitor Staff Pass | EXP-SEKT36 | 16 | 1 |
| Additional Paid All Access Pass (\$2299) | PDAA-GQGZ92 | Unlimited | 1 |
| Additional Paid Standard Conference Pass (\$1899) | PSP-JAPW97 | Unlimited | 0 |
| Additional Exhibitor Staff Pass (\$299) | PEXP-AQJD39 | 10 | 0 |

Exhibitor Staff Pass

This pass type can **only** be registered via the [exhibitor portal](#) - there is no shareable link. This is also the only pass type that allows you to scan leads via the event app.

*Please note, if someone needs both an Exhibitor Booth Staff Pass and a Standard or All Access Pass as well, please ensure they register for the Standard or All-Access pass **first**.*

Under the button 'Register Your Passes', scroll down to 'Exhibitor Booth Staff' and follow the instructions under 'New Registration'

EXP-SEKT36 – Exhibitor Booth Staff - zzzTESTzzz

Limit : 16 | Used : 1 | Available : 15

[New Registration](#)

| | Full Name | Business Email | Company Name | Job Title |
|--|-----------|----------------|--------------|-----------|
| | | | | |

Exhibitor Staff Passes

Need additional passes?

If you have used up your allotment of *complimentary* exhibitor staff passes, you can purchase more via the hyperlinked code under 'Additional Exhibitor Staff Pass' for \$299 each:

| Description | Code | Available | Used |
|---|-----------------------------|-----------|------|
| Complimentary Standard Pass | CSP-DTWR34 | 8 | 1 |
| Exhibitor Staff Pass | EXP-SEKT36 | 16 | 1 |
| Additional Paid All Access Pass (\$2299) | PDAA-GQGZ92 | Unlimited | 1 |
| Additional Paid Standard Conference Pass (\$1899) | PSP-JAPW97 | Unlimited | 0 |
| Additional Exhibitor Staff Pass (\$299) | PEXP-AQJD39 | 10 | 0 |

Require a visa letter?

You can automatically add a visa invitation letter to your registration, simply by ticking the box stating **‘Yes, I require a visa invitation’**

Visa Invitation Letter

- Yes, I require an visa invitation. (Will be emailed with your paid registration confirmation)

Exhibitor Staff Pass

Visa Invitation Letter

- Yes, I require an visa invitation. (Will be emailed with your paid registration confirmation)

Standard Conference & All Access Pass